Associate General Business 2+2 B.B.A. Management

Southern: No more than 81 hours may be taken at Southern toward the B.B.A. degree

1st Semester		2nd Semester			
BU 100	Free Elective	3	AC 111	ACC 215	3
MT 123	MTH 123	3	BU 205	BE 325 (substitutes for	3
CS 116	Free Elective (Comp. Lit.)2			CMM Studies Elective)	
CS 118	Free Elective (Comp. Lit.)2		EC 241	ECN 253	3
EN 101	ENG 101	3	EN 102	ENG 102	3
SP 103	CMM 103	<u>3</u>	PY 201	PSY 201	3
	(substitutes for CMM 207)	16	BUS REST	Free Elective	3 3 3 <u>3</u> 18
			_		18
3rd Semester			4th Semester		
AC 112	ACC 216	3	MG 260	MGT 320 (LD)	3
BU 207	LE 207 3		FN 231	FIN 323 (LD)	3
BU 230	MGT 218	3	MK 270	MKT 340 (LD)	3 3 3 <u>3</u> 15
EC 242	ECN 250	3	BUS REST	Free Elective	3
MG 261	Free Elective	3	BUS REST	Free Elective	3
BUS REST	Free Elective	<u>3</u>			15
		18			
Additional required courses that may be taken at Southern toward the B.B.A. degree:					
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MT 205	MTH 203	3	,	MU 175I)Arts/Humanities	Elect 3
SO 200	SOC 200 (American&Multicut	lt) 3	`	scept AR 113)	
			ISC Scien	ISC Science Elective	4
					80 hours
Marshall University:					
Marsii	an University:				
5th Seme	C4 0 10 %		6.01 .00	star*	
			6th Seme	Stei	
,			6th Semes Science E		3
	anities Elect (COM 221E)	3	Science E	lective	3
Internation	anities Elect (COM 221E) nal ECN Elective (ECN 340 or		Science E Internation	lective nal Studies Elective	
Internation <i>ECN 420</i>	anities Elect (COM 221E) nal ECN Elective (ECN 340 or $-\Box C\Box$ or better to validate FIN 231,) 3	Science E Internation MGT 419	lective nal Studies Elective	
Internation ECN 420 MKT 371	anities Elect (COM 221E) nal ECN Elective (ECN 340 or $-\Box C\Box$ or better to validate FIN 231, (Int \Box 1 Studies & MGT Elect.,) 3	Science E Internation	lective nal Studies Elective	3 3 <u>3</u>
Internatio ECN 420 MKT 371 (□C□ or	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270)) 3	Science E Internation MGT 419	lective nal Studies Elective	
Internatio ECN 420 MKT 371 (□C□ or	anities Elect (COM 221E) nal ECN Elective (ECN 340 or $-\Box C\Box$ or better to validate FIN 231, (Int \Box 1 Studies & MGT Elect.,) 3) 3	Science E Internation MGT 419	lective nal Studies Elective	3 3 <u>3</u>
Internatio ECN 420 MKT 371 (□C□ or American	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231) (Int□l Studies & MGT Elect.) better to validate MK 270) Institution Elective) 3	Science E Internation MGT 419 MIS 290	lective nal Studies Elective	3 3 <u>3</u>
Internatio ECN 420 MKT 371 (□C□ or American 7th Seme	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective	$\frac{3}{12}$	Science E Internation MGT 419 MIS 290	lective nal Studies Elective ster*	3 3 3 12
Internation ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster*	$\begin{pmatrix} 3 \\ 3 \\ \hline 12 \\ 3 \end{pmatrix}$	Science E Internation MGT 419 MIS 290 8th Semental MGT 460	lective nal Studies Elective ster*	3 3 -3 12
Internatio ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231) (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster*	3 3 12 3 3	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423	lective nal Studies Elective ster* (WAC)	3 3 -3 12
Internatio ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster*	3 3 12 3 3	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423 MGT 424	lective nal Studies Elective ster* (WAC)	3 3 -3 12
Internation ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420 MGT 422	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster* (□C□ or better to validate MG 260	3 3 12 3 3 9) 3	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423	lective nal Studies Elective ster* (WAC)	3 3 -3 12
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Internatio ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420 MGT 422 MGT 360	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster* (□C□ or better to validate MG 260	3 3 12 3 3 3 3 12	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423 MGT 424 MGT Elect	ster* (WAC) ctive	3 3 -3 12
Internation ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420 MGT 420 MGT 360 *MU Cours	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster* (□C□ or better to validate MG 260) es will not necessarily be offered in	3 3 12 3 3 3 3 12	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423 MGT 424 MGT Elect	ster* (WAC) ctive nours from Southern nours from Marshall	3 3 -3 12
Internation ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420 MGT 422 MGT 360 *MU Cours sequence list	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster* (□C□ or better to validate MG 260	$\frac{3}{12}$ $\frac{3}{12}$ $\frac{3}{12}$ the	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423 MGT 424 MGT Elect 80 h 48 h	ster* (WAC) ctive nours from Southern nours from Marshall	3 3 -3 12
Internation ECN 420 MKT 371 (□C□ or American 7th Seme MGT 425 MGT 420 MGT 422 MGT 360 *MU Cours sequence list	anities Elect (COM 221E) nal ECN Elective (ECN 340 or -□C□ or better to validate FIN 231, (Int□l Studies & MGT Elect., better to validate MK 270) Institution Elective ster* (□C□ or better to validate MG 260 es will not necessarily be offered in ted above. Students must meet s, but may take the courses out of the	$\frac{3}{12}$ $\frac{3}{12}$ $\frac{3}{12}$ the	Science E Internation MGT 419 MIS 290 8th Seme MGT 460 MGT 423 MGT 424 MGT Elect 80 h 48 h	ster* (WAC) ctive nours from Southern nours from Marshall	3 3 12 3 3 3 12